



Goojet announces its first agreement with a mobile operator and is now available on the mobile portal of Bouygues Telecom.

Paris, November, 20th 2008: Goojet becomes available to all Bouygues Telecom's customers through the mobile portal of the operator, one of the most innovative in France. Less than 6 months after its public release, this agreement is another sign that Goojet is becoming an important mobile Internet player.

The company, which offers a richer, easier and social way to use the mobile web, just entered a new development stage as it will stand next to famous Internet brands which applications also were referenced by Bouygues Telecom.

Bouygues Telecom was one of the first operators in Europe to offer its customers unlimited data tariffs. Goojet, a service allowing easy access to a very large number of services, is a major contribution to the delivery of an unlimited mobile Internet proposition and also gives consumers reasons to use the mobile web more frequently. Goojet is thus ideally positioned as a natural partner of mobile operators, and this first agreement with Bouygues Telecom confirms it.

With Goojet, users can create their own homepage with widgetized services and can share content or services with their friends. Once this is done, using the internet on one's phone becomes as easy as clicking on an icon. Within seconds, Goojetters can access weather forecasts, stock quotes, news, fun stuff from the web, movie theaters programs, casual games, quizzes, a variety of practical little applications and a lot more; all of that from their phone.

After the opening in public beta in June 2008, Goojet is now entering a new phase. The product is being constantly upgraded based on consumer feedback and is being used by a growing community: first, early adopters but now moving to a mainstream audience. This agreement with Bouygues Telecom will allow Goojet to reach more consumers.

Goojet is available in two languages (English and French) and runs on more than 400 handsets (including Java-based phones, Iphone and Blackberry). Altogether hundreds of services are available, and among them more and more come from partnerships with companies such as media group Mondadori, e-commerce leader Priceminister etc...

Goojet helps you access and manage web content on your phone.



Oliver Laury, content director of Bouygues Telecom : *"We have followed Goojet since the beginning, and we are now pleased to host its new application on our portal. Our clients, already huge customers of the mobile web, will find with Goojet a new way of browsing the mobile web on phones."*

Guillaume Decugis, CEO of Goojet : *"We are obviously very proud of this agreement with Bouygues Telecom which is a great sign of the quality of our service. This is also a clear demonstration of our commitment to become a major partner for mobile operators involved in the development mobile Internet."*

About Goojet

Goojet is an innovative free mobile & web service that delivers personalized rich mobile experiences through easy-to-use widgets. Goojet also enables people to extend social networking through mobile devices, anywhere and any time.

Backed by Partech International, Elaia Partners and IRDI-ISCO, Goojet is founded and managed by seasoned entrepreneurs Marc Rougier, Ludovic Le Moan and Guillaume Decugis which previous companies (Meiosys, Anyware Technologies and Musiwave) were all successful ventures.

Goojet was selected as a semi-finalist for the Techcrunch 40 in June 2007, was named one of the 25 most promising European startups by the European Tech Tour in November 2007 and won the start-up competition at LeWeb3 in December 2007. In April 2008, Goojet won the Red Herring Top 100 Emea Award. More on <http://www.goojet.com>

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