



## GOOJET: unique web service to revolution mobile uses.

**The Next Web – Amsterdam, April 3<sup>rd</sup> 2008 : Following a successful private beta, GOOJET today announced the coming availability of the public version of its unique widget concept.**

**First free web service to take social, personal and interactive widgets to both mobile and PC, GOOJET comes as an innovative solution to boost and manage mobiles.**

**Winner of the start-up competition at LeWeb3 in December 2007 and led by successful entrepreneurs, GOOJET to do first demos exclusively at The Next Web Amsterdam on April 3<sup>rd</sup> & 4<sup>th</sup>, 2008.**

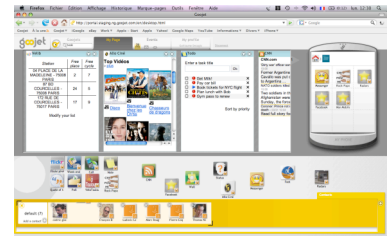
Goojet delivers a revolutionary way to use the Internet on the mobile. With a high level of customization, Goojet allows consumers to synchronize personal spaces on web and mobile, by simply selecting the services and the website they like.

Goojet is the first solution that makes the internet on everybody's mobile phone as easy to use as making a call and as fun, social and open as the web2.0.

Goojet presents hundreds of services as simple widgets or Goojets – these little icons that offer a simplified access to news, services, web sites or information. Consumers can choose from their phone or their PC which ones they want to use. Once this is done, using the internet on one's phone becomes as easy as clicking on an icon. Within seconds, Goojet users can access weather forecasts, stock quotes, news, fun stuff from the web, movie theaters programs, casual games, quizzes, etc... from their phone.

Built on web 2.0 technology, Goojet is also community-driven: Goojet users can share widgets with their friends or contacts, customize widgets or even create their own. They can also interact in real time with friends through Goojets such as casual online games, instant messaging, chat, blogs, etc... Goojet is available to more than 500 devices in all countries.

### Goojet's dynamic interface to synchronise PC and mobile



*"As demonstrated by Apple with the iPhone and its higher data usage than any other phone, widgets are the best way to use the Internet on the mobile – a device on which it will never be easy to type a url or browse a full rich A4 format page."* commented Marc Rougier – President of Goojet. *"Goojet uses the same concept as the iPhone but takes it to everybody's phone, makes it convergent with the PC and also adds the social dimension of the Web 2.0."*

Building on a private launch on invitation that started last December and that received excellent feedback, Goojet plans on making this new version available to the public this spring.

### About Goojet :

GOOJET is an innovative free mobile & web service that delivers personalized rich mobile experiences through easy-to-use widgets. GOOJET also enables people to extend social networking through mobile devices, anywhere and any time. Backed by Partech International, Elaia Partners and IRDI-ISCO, Goojet is founded and managed by seasoned entrepreneurs Marc Rougier, Ludovic Le Moan and Guillaume Decugis which previous companies (Meiosys, Anyware Technologies and Musiwave) were all successful ventures.

GOOJET was selected as a semi-finalist for the Techcrunch 40 in June 2007, was named one of the 25 most promising European startups by the European Tech Tour in November 2007 and won the start-up competition at LeWeb3 in December 2007.

**Visit [www.goojet.com](http://www.goojet.com) from any mobile device, download, register and personalize yours !**  
**The service is currently in beta : if your curiosity needs to be fed, don't hesitate to call our press services**

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