



## SUCCESSFUL ENTREPRENEURS TEAM UP TO LAUNCH GOOJET, A REVOLUTIONARY MOBILE INTERNET SOLUTION

**GOOJET reinforces its team, and appoints ex-Musiwave COO, Guillaume Decugis, as CEO and Sylvain Wallez, VP of the Apache foundation, as CTO. New members to join founders Marc Rougier and Ludovic Le Moan to build a seasoned team of successful “serial entrepreneurs“.**

Paris, April 2nd 2008 – GOOJET, the first mobile 2.0 widget company, completes the build up of its management team with the addition of successful veterans from both the mobile and the Internet world. The young start-up – which was the winner of the start-up competition at LeWeb3 in December 2007 – also announced the coming public availability of its solution. GOOJET’s reinforced team aim to launch soon and to revolution uses of mobiles and smartphones.

Guillaume Decugis is appointed CEO of GOOJET and will assume the general management of the company alongside founders Marc Rougier (President) and Ludovic Le Moan (COO). Sylvain Wallez, known for his expertise on open source web2.0 technologies, is joining as CTO.

*“There are few entrepreneurs who can claim as long an experience on Mobile Internet as Guillaume. For GOOJET – which delivers a revolutionary way to access the Internet from a phone – having him on board is priceless, especially as we’re now launching GOOJET publicly”* commented Marc Rougier, President.

*“I’ve worked with Sylvain for a long time: our cooperation has been great in the past and it’s fantastic to have him bring his expertise and know-how to GOOJET”* added Ludovic Le Moan, COO.

Guillaume Decugis, 36, is a veteran of the mobile industry and a successful entrepreneur: after 6 years at Sagem Mobile Division in the late 90’s, he was until now the COO and General Manager of Musiwave, the Mobile Music Service Provider that he had joined at its beginning in 2001. Under his lead, Musiwave became the leader of its space and was successfully sold to Openwave (NASDAQ: OPWV) in 2005. Following Openwave’s restructuring and change of strategy, he was also instrumental in divesting Musiwave – a process that happily concluded by the sale to Microsoft at the end of 2007.

Decugis stated: *“I’ve looked at a number of ventures in the past two years and the project that Marc and Ludovic started as GOOJET has been by far the most exciting to me. Mobile Internet is just at the stage where consumers start to be interested in spite of being still hard to use. New solutions such as GOOJET’s that makes it easier, more fun and more viral can thus really make a difference”*.

Sylvain Wallez, 41, is joining GOOJET from Anyware Technologies – a technology company he co-founded by Ludovic Le Moan and successfully sold to Wavecom in early 2008. As the CTO and co-founder of Anyware, Sylvain was involved in a number of ambitious Web2.0 projects among which the backend of Joost – the internet peer-to-peer TV service – that he architected and successfully developed. Sylvain is an active and respected member of the open source community, having been VP of the Apache Software Foundation, a committer and project lead for the Eclipse Foundation, as well as a long time blogger (<http://bluxte.net>).

### About GOOJET :

GOOJET is an innovative free mobile & web service that delivers personalized rich mobile experiences through easy-to-use widgets. GOOJET also enables people to extend social networking through mobile devices, anywhere and any time. Backed by Partech International, Elaia Partners and IRDI-ISCO, GOOJET is founded and managed by seasoned entrepreneurs Marc Rougier, Ludovic Le Moan and Guillaume Decugis which previous companies (Meiosys, Anyware Technologies and Musiwave) were all successful ventures.

GOOJET was selected as a semi-finalist for the Techcrunch 40 in June 2007, was named one of the 25 most promising European startups by the European Tech Tour in November 2007 and won the start-up competition at LeWeb3 in December 2007.

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The service is currently in private beta but if you’re too eager to wait, don’t hesitate to call our press service.**

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