



GOOJET wins the Red Herring 100 Europe 2008 award



Malta, April 15th 2008 : Red Herring today announced that Goojet is a recipient of the Red Herring 100 Europe, an award given to the top 100 private technology companies based in the EMEA (Europe, Middle East and Africa) region each year.

First free web service to take social, personal and interactive widgets to both mobile and PC, GOOJET comes as an innovative solution to boost and manage mobiles.

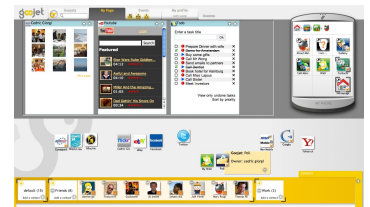
"This year's impressive list of winners demonstrates Europe's emergence as a major player in the global technology sector," said Red Herring Editor-in-Chief, Joel Dreyfuss. "The exceptional accomplishments of European technology companies and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem."

Red Herring's lists of top private companies are an important part of the company's tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay and Skype were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

Red Herring's editorial staff rigorously evaluated more than hundreds of private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

"Getting the attention of Red Herring is a real honor for us, especially when we look at the previous winners" commented Marc Rougier, President. "This award coming after a series of impressive recognitions by the business and technology communities such as Leweb3 or Techcrunch40, is a very good sign to our future partners".

Goojet's dynamic interface to synchronise PC and mobile



About Red Herring:

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

About Goojet :

GOOJET is an innovative free mobile & web service that delivers personalized rich mobile experiences through easy-to-use widgets. GOOJET also enables people to extend social networking through mobile devices, anywhere and any time.

Backed by Partech International, Elaia Partners and IRDI-ISCO, Goojet is founded and managed by seasoned entrepreneurs Marc Rougier, Ludovic Le Moan and Guillaume Decugis which previous companies (Meiosys, Anyware Technologies and Musiwave) were all successful ventures.

GOOJET was selected as a semi-finalist for the Techcrunch 40 in June 2007, was named one of the 25 most promising European startups by the European Tech Tour in November 2007, won the start-up competition at LeWeb3 in December 2007 and won the Red Herring 100 Europe award in April 2008.

Visit soon www.goojet.com and start doing things from your mobile you didn't know it could do! The service is currently in private beta but if you're too eager to wait, don't hesitate to call our press service.

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