



in association with  
Dow Jones VentureWire  
Technology Showcase

## Goojet gets International Recognition by being selected as presenter in 2 major Conferences in the USA

**San Francisco, November 12<sup>th</sup> 2008: Following 6 months of successful beta testing, Goojet gets short-listed with promising international start-ups at two major American conferences in the Web and Mobile business: Under The Radar and Euro Tech Showcase.**

Goojet delivers a revolutionary way to use the Internet on mobiles by letting users create and manage their own personal widget space and also share the content or applications they like with their friends.

After the opening in public beta in June 2008, Goojet is now entering a new phase. The product is being constantly upgraded based on consumer feedback and is being used by a growing community of first early adopters and now also a mainstream audience.

Goojet presents hundreds of services as simple widgets or Goojets – these little icons that offer a simplified access to news, services, web sites or information. Consumers can choose from their phone or their PC which ones they want to use. Once this is done, using the internet on one's phone becomes as easy as clicking on an icon. Within seconds, Goojet users can access weather forecasts, stock quotes, news, fun stuff from the web, movie theaters programs, casual games, quizzes, a variety of practical little applications to enrich and facilitate their mobile lives and lot more, from their phone.

Goojet is available in two languages (English and French) and now runs on more than 400 handsets (including Java-based phones, Iphone and Blackberry) .

Goojet also starts to get b2b traction as more and more companies are interested in becoming partners to benefit from the widget format on mobile and its super-distribution capability. Deals with companies such as Violet (Nabaztag), media leader Mondadori Group or e-commerce leader Priceminister have been rolled out successfully and more will be announced before the end of the year.

**Goojet helps you access and manage web content on your phone.**



Marc Rougier, President of Goojet, says *"Goojet has been awarded several prizes since the creation of the company but it's the first time we get such a valuable recognition in the USA. Presenting at Under The Radar and at the Euro Tech Showcase gives a good idea of our international ambitions and possibilities"*.

Guillaume Decugis, CEO, insists on the achievements of the company: *"Building up on six months of public beta test, the timing is perfect for us to get traction in the US. We now have a robust and powerful product as well as a dedicated community of users and fans."*

### About Euro Tech Showcase

In association with Dow Jones VentureWire, the Euro Tech Showcase will feature over 100 of the most promising tech companies in the world: 80 from the US, and 50 from Europe. Company presentations will take place during the Technology Showcase to provide a global perspective of early- and late-stage companies and allow attendees to discover innovative tech companies from around the block or from across the Atlantic at the same time. *More on <http://www.eurotechshowcase.com/>*

### About Under the Radar

Under the Radar: Mobility is a one-day conference uncovering 32 vetted, test-driven startups that have launched within the year in categories such as iPhone apps, location-based services, gaming, social networking, enabling technologies, and marketing/advertising. Previous companies selected by Under the Radar include some great success such as Flickr or Admob. *More on <http://www.undertheradarblog.com/>*

### About Goojet

Goojet is an innovative free mobile & web service that delivers personalized rich mobile experiences through easy-to-use widgets. Goojet also enables people to extend social networking through mobile devices, anywhere and any time. Backed by Partech International, Elaia Partners and IRDI-ISCO, Goojet is founded and managed by seasoned entrepreneurs Marc Rougier, Ludovic Le Moan and Guillaume Decugis which previous companies (Meiosys, Anyware Technologies and Musiwave) were all successful ventures.

Goojet was selected as a semi-finalist for the Techcrunch 40 in June 2007, was named one of the 25 most promising European startups by the European Tech Tour in November 2007 and won the start-up competition at LeWeb3 in December 2007. In April 2008, Goojet won the Red Herring Top 100 Emea Award. *More on <http://www.goojet.com>*

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